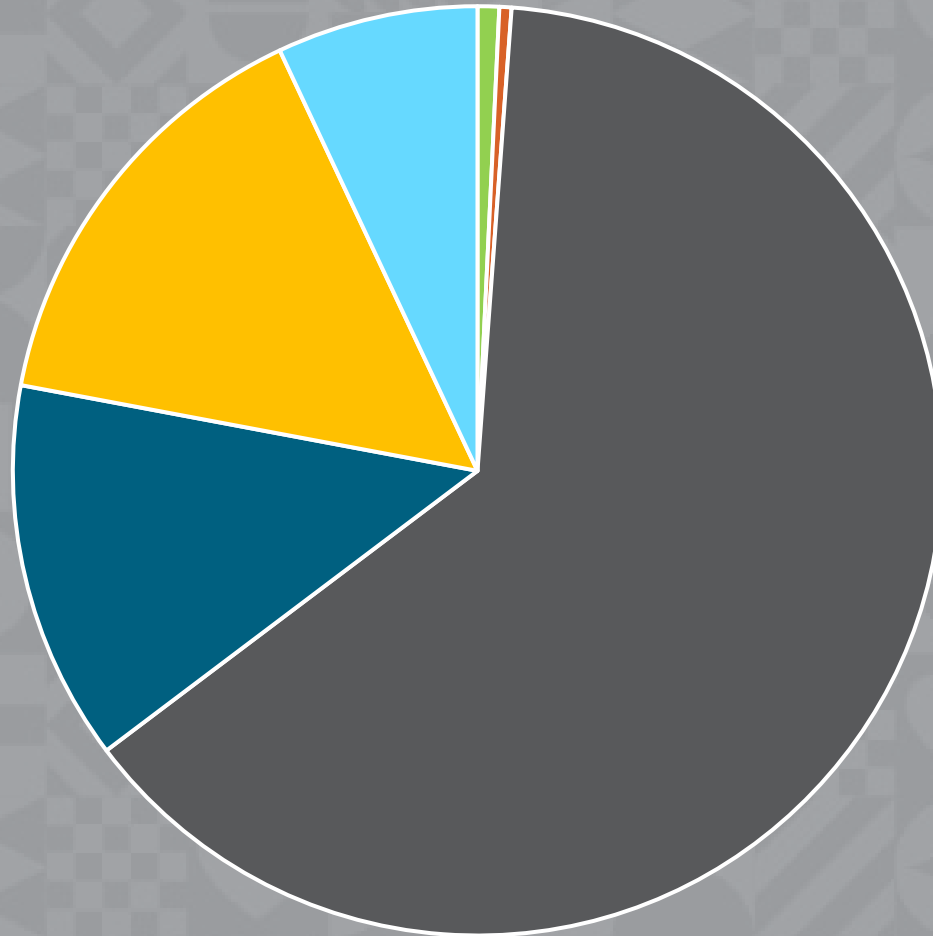


# YTD Distribution



Choose Iowa

LFPA

LOCALLY DONATED

Purchased

USDA

USDA-CCC\_TE



# TEFAP in detail

- **The Emergency Food Assistance Program (TEFAP):** USDA Purchased Commodities distributed to food banks. This is mandatory funding from Farm Bill. Mandatory Funding = the government is required to do this by law from an act of congress. TEFAP has existed since 1983, and recent disruptions have not affected, and will not affect, these foods coming in.
- **Section 32 Bonus:** Commodities purchased by USDA based off the needs of, and surplus, within US Ag Industry. \*Not funded through TEFAP Appropriation process - Permanent funding since 1935. Most funding goes to childhood nutrition and forestry - the remaining funds can be spent at the discretion of the Secretary of Agriculture. There was a recent \$200+ million investment via this source shortly after the CCC funding was canceled.
- **Commodity Credit Corporation (CCC):** Government owned/operated corporation that finances authorized programs supporting US Ag Industry. The Secretary of Agriculture currently dictates where this spending is utilized. This money has only been used recently to support food banks and isn't promised in any year.



# Distribution by Product Category

Distribution by Category									
	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
Backpack	259,353	254,516	570,422	898,852	351,159	270,335	251,113	266,610	242,145
Locally Donated	3,477,917	4,657,649	5,219,317	5,674,508	7,156,979	5,346,452	5,331,680	6,273,236	6,366,138
Purchased Food	445,352	401,588	464,823	185,844	605,044	608,877	1,219,257	1,769,240	1,328,864
USDA	924,869	1,037,772	824,584	970,906	1,247,376	2,651,187	2,043,777	1,343,160	1,950,669
USDA Trade Mitigation				1,293,260	2,127,988				
USDA CFAP					293,076	324,856			
LFPA								18,543	24,673
CHOOSE IOWA									23,832
USDA CCC									448,252
Total	5,107,491	6,351,525	707,916	9,023,370	11,781,618	9,201,708	9,050,739	9,670,789	10,385,955



# Fill in the Gaps

- At this point, the food loss is about 5%
- Advocacy at state and federal level
- New Section 32 Bonus funding
- Choose Iowa
- Seek additional food donations
- Fundraising/ Grants
- Purchase food



# Advocacy

- **Talking about:**
  - **What we do**
  - **How circumstances affect what we do**
  - **Why what we do is important**



# Activity

- At each table, each person take 1-2 minutes to answer the following question:
  - "In the past year, what has been an impactful moment at your organization?"
- We will discuss amongst the large group – assign a leader.



# Goal For Today

- **What is Advocacy?**
- **How do we do it?**
- **Increase comfort & confidence.**





# State Legislative Website

- Iowa Legislature
  - Find your state legislator
  - Look up bills
  - Find meeting times, voting records, committees, etc.





# Federal Legislative Website

- [Find Your Members in the U.S. Congress | Congress.gov](https://www.congress.gov)
  - Find your federal legislator
  - Look up bills
  - Find meeting times, voting records, committees, etc.
  - Each legislator has their own website



# Questions/Feedback?



# Sample Legislator Email

Dear Representative/Senator (Name),

This is Aron Brecht from the HACAP Food Reservoir in Hiawatha. I am reaching out to introduce myself and offer to meet with you to discuss food insecurity and some policy priorities important to addressing this issue. We are also happy to show you around our place and discuss how we currently address food insecurity in your district.

I have included my cell phone and email in my signature as ways to get ahold of me. Our goal is to be a resource for you and your colleagues when decisions are made that effect our neighbors in need.

Thank you for your service to lowans and we look forward to meeting and working with you!

Sincerely,



# Prep for Legislator Meeting

- Do your homework
- Know and practice your message
- Plan a Tour
- Bring a volunteer, neighbor, board member, etc.
- Bring supportive materials



# Examples



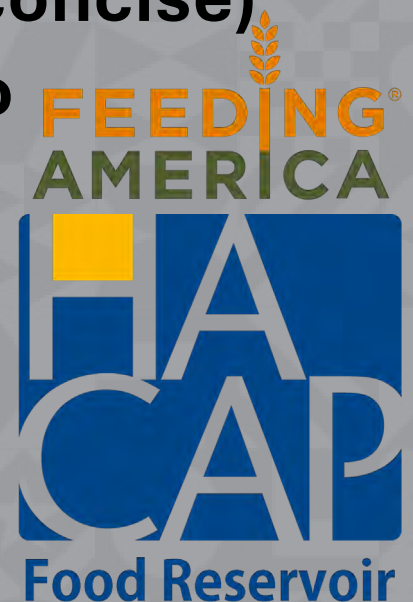
# During your Meeting

- Do:

- Be yourself
- Be respectful and say thank you
- Connect issue to their district
- Ask them "how can we help you?"

- Don't:

- Bring up several issues
- Provide too much information (be concise)
- Provide false info
- Argue



# Follow-up

- A simple email works great
- Follow up with your ask
- Send supportive materials
- Say thank you!



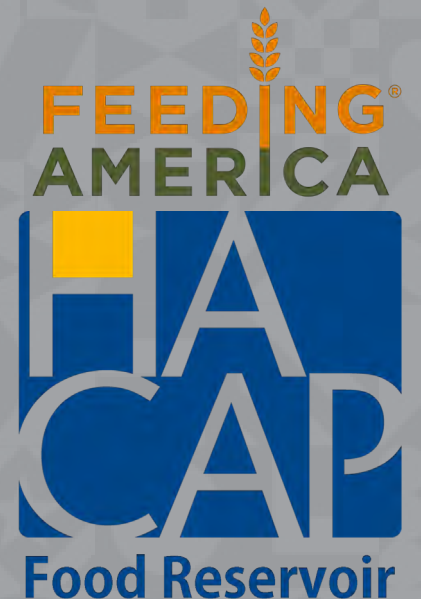


# Questions/Feedback?



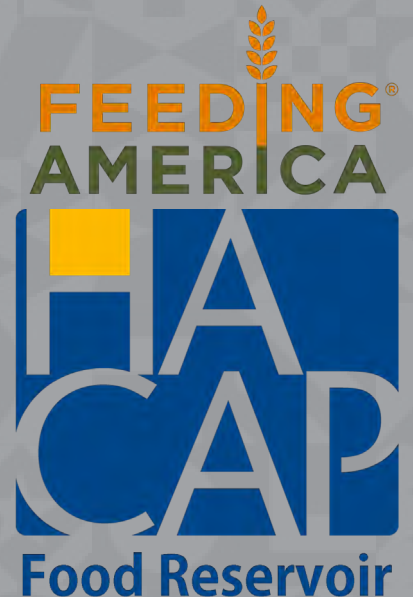
# Relationships = Key

- This is all relationship building
- Effective advocacy happens year round
- Be a resource for your community
- If you don't, who will?



# How can I learn what to say?

- Ask HACAP – we're happy to tell you
- More importantly – sign up for updates
- <https://iowafba.org/join-our-mailing-list>



# Questions?



# Thank you!

